



 www.oorg.co.uk



**Helabhoomi
Products
Limited**



COMPANY PROFILE



Good things comes in *Oorganic*

Revolutionizing snacking and hydration with authentic, organic, and sustainable products.



About Helabhoomi Products Limited and Oorg



Our History and Journey so Far...

Helabhoomi Products Limited was established in 2020 with the mission of delivering healthy, organic, and sustainable products to consumers worldwide. Drawing inspiration from Sri Lanka rich agricultural heritage, we are dedicated to empowering local farmers, promoting eco-friendly practices, and creating products that prioritize health and sustainability. By 2022, we achieved a major milestone by shipping our first container of products to the UK, which quickly sold out, marking a significant step in our journey.





Oorg

“ORGANIC ORIGINS FOR REAL GOODNESS”

Bringing to the UK organic and natural drinks and snacks

Routes to market



Our customers and online platforms





Oorg

- **Sustainability is at the heart**
- **Modern agricultural techniques**
- **Giving back to community**
(supporting local education)
- **Eco friendly productions**
- **Supporting small scale farmers**

Our Customers Base



Children

Parents seeking nutritious snacks for their kids.



Young Adults

Busy professionals looking for convenient, healthy options.



Adults & Seniors

Health-conscious individuals focused on balanced diets and consumers who prefer natural, digestible snacks.



Oorg



Oorg

PRODUCT PLACEMENT

- Natural hydration and organic snacking
- Allergan free concept
- Suitable for anyone
- Suitable for hotel mini bars
- Foot Ball clubs
- On the go snacking
- Gyms, cafés, restaurants
- End users



Great Taste Award Winners 2025

(Organic Coconut Rolls &
Natural Soursop Juice)



Oorg – Allergen free



Due-Diligence

Oorg

DRINKS RANGE



- Natural and mostly found in Southeast Asia
- Act as High source of Vitamins & Minerals

Oorg SNACKS RANGE



**BUT NOT TASTE FREE,
HIGHLY ADDICTIVE**



Oorg

STRENGTHS

Organic king coconut Water

Packed With Natural Electrolytes

- Natural electrolytes
- High in Pottasium
- Sweet & Tangy Flavour
- Natural Rejuvenation fruit
- Remedy from hangover



Oorg

STRENGTHS

Organic king coconut Water

Hibiscus & Blue Butterfly Pea Flavour

Blue Butterfly Pea king coconut water

- Regulating Diabetes
- Good for brain health
- Act as a Anti – aging particle
- Supports skin with hydration
- Rehydration to Eyes

Hibiscus king coconut water

- Rich with anti oxidants
- Improving liver health and gut health
- Immune support

Organic King Coconut Water with **Hibiscus**

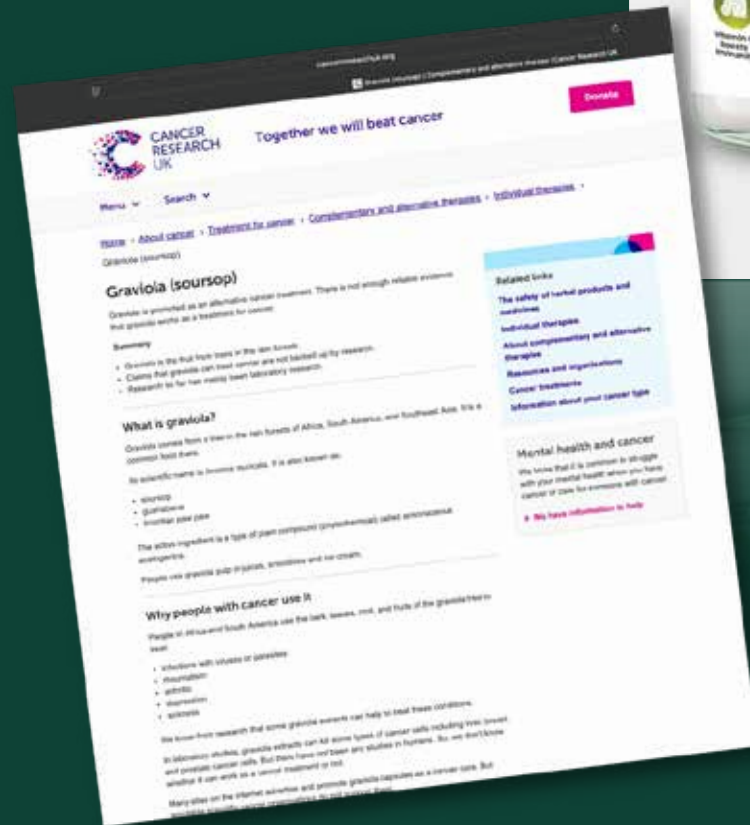
Organic King Coconut Water with **Blue Butterfly Pea**

First to the UK Market

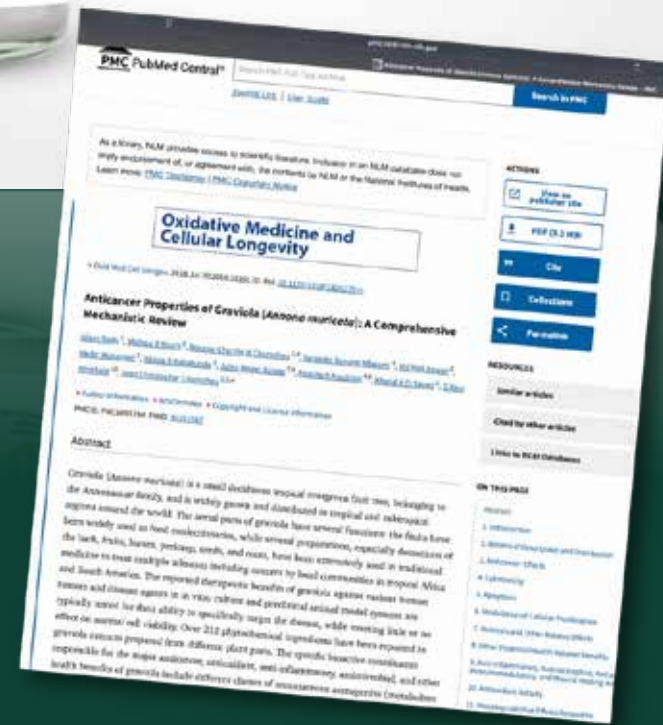


Natural Soursop

- Fights cancer cells
- Treats stomach ailments
- Good for parasite infections
- Good for hypertension and rheumatism
- Good for blood purification



Cancer research UK



National library of medicine - USA

<https://www.cancerresearchuk.org/about-cancer/treatment/complementary-alternative-therapies/individual-therapies/graviola>

<https://pmc.ncbi.nlm.nih.gov/articles/PMC6091294/>



Natural Jackfruit

- Can use as a food supplement
- High score in vitamins & Minerals
- Antioxidant
- Support health and boosts immune system



Natural Fruit Drinks

Why We Chose It:

Our natural fruit drinks are inspired by Sri Lanka's abundant tropical fruits, offering a true taste of nature. We focus on delivering drinks that are free from artificial additives while maintaining the original flavor of the fruits.

Key Benefits:

- ➔ Made with 100% natural fruit ingredients.
- ➔ No artificial flavors, colors, or preservatives.
- ➔ Bursting with the vibrant, exotic flavors of Soursop, Mango, Pineapple, and Mango & Passionfruit.
- ➔ Ideal for any time of the day, whether as a refreshing pick-me-up or a wholesome family drink.





Organic Coconut Rolls

Why We Chose It:

These unique snacks combine health and indulgence, offering a delightful crunch with natural flavors. They are designed for customers seeking healthy snacking options with a twist.

Key Benefits:

- ➔ Gluten free, dairy free, soy.free , egg free. No GMO , the moisture absorber sachets made from activated coconut charcoal powder.
- ➔ Available in a variety of flavors, including Vanilla, Chocolate, Ginger & Cinnamon, and more.
- ➔ A versatile snack for all occasions, from tea time to travel.



New and Excited Products are Comming Soon



www.oorg.co.uk



Contact Information

Helabhoomi Products Ltd

33, Boscombe Avenue, Grays, Essex, UK. RM17 6DU

P: +447912937873, +441375807611

W: www.oorg.co.uk

E: info@helabhoomiproducts.com



[_oorg_](#)



[oorg by helabhoomi](#)



[OORG](#)





THANK YOU!



Oorg



www.oorg.co.uk